



## Invitation to Sponsor

I am pleased to announce the ACCFL Sponsorship Program. As a sponsor, you will:

- gain an opportunity for your firm, company or organization to achieve recognition through multiple presentations of your logo and, where applicable, company descriptions;
- heighten awareness of your company's products and services as they relate to the College's mission and the interests of College fellows;
- demonstrate your support for the ACCFL; and
- support the College's educational projects.

Sponsorship options are designed so you can choose a level of participation and exposure that is optimal for your organization.

Please review the information below and select the available option that best suits your needs, then let us know the level of Sponsorship in which you are interested. You may simply inform the College's Administrative Office by replying to the email Notice that Registration is Open, or you may directly email the office at [accfl.admin@dgallc.net](mailto:accfl.admin@dgallc.net). Further information and directions can be found on the last page of this Sponsorship Prospectus (brochure). One of the College's Sponsorship Program representatives will contact you to help with the rest of the process.

I urge you to respond promptly, as we have already received some commitments for sponsorships, and some of the opportunities are time-limited due to the nature of the sponsorship package.

The College looks forward to welcoming you as a sponsor during the year ahead.

Cordially,

Norm Powell  
ACCFL President





## Sponsorship Prospectus 2019-2020

**ACCFL IS AN INTEGRAL COMPONENT OF THE COMMERCIAL FINANCE INDUSTRY**

Founders of The American College of Commercial Finance Lawyers intended “to create an entity that gave recognition, not only to those who were good lawyers in the field of commercial finance, but who contributed to the profession and to their communities.” Their goal came to fruition in 1991, when The American College of Commercial Finance Lawyers, Inc. (ACCFL) was formed as a professional organization, dedicated to promoting the field of commercial finance law through education, legislative reform and the recognition of distinguished practitioners, jurists and academics.

The College’s mission is to bring together into an association those highly qualified members of the legal profession who, by reason of their character, skill and ability, can contribute to the goals, accomplishments and good fellowship of the College.<sup>1</sup>

Now, almost three decades later, ACCFL has become an organization comprised of the foremost legal leaders and educators in the United States and abroad. This unique group shares information and ideas for improving the commercial finance industry in multiple forums and formats. Its work continues to alter the face of and practices in commercial finance.

<sup>1</sup> To access an informative article about the College’s history or to read it online, click here. Additional information about the College’s current activities can be found at <https://www.accfl.com>



## COLLEGE ACTIVITIES AND REACH ARE SIGNIFICANT

The College Fellows gather for their Annual Meeting & Dinner and a Fall Dinner & Advanced Seminar, the latter where cutting-edge issues are discussed. Throughout the year, the College presents Fellows Briefing Calls to update the Fellowship on matters of importance in the industry. Its public website, provides resources, and information on the many activities of its Fellows, within their firms, organizations and communities. College and other activities are published so that the public is aware of the importance of the organization and those entities it supports, and those that support it.

## A COLLEGE SPONSORSHIP HAS BOTH AN INNATE AND DIRECT VALUE

A sponsorship can strengthen you and your company's or firm's relationships not only within the College, but within the legal community of the commercial finance industry, as well as enhance your organization's image, prestige, and credibility. Your involvement as a sponsor will not only bring benefits of exposure within the College, but your presence throughout the year as a sponsor also affords your representatives the opportunity to develop new relationships, and to demonstrate your commitment to excellence within the commercial finance industry.

Defined Sponsorship packages with acknowledgement benefits are available, or a custom, short or long-range media sponsorship package can be created and designed to meet the needs of any interested sponsor.



## CURRENT SPONSORSHIP OPPORTUNITIES

<u>Sponsor Level</u>	<u>Cost</u>	<u>Benefits</u>
I. Platinum Sponsorship Package	\$3,000	General Sponsor of all the College events.

**This package includes the following acknowledgments:**

- company/firm logo on the College's homepage with a hyperlink to your company/firm's website;
- verbal recognition at meetings, dinners and briefings calls;
- company/firm logo and name on signage at all ACCFL events;
- company/firm logo and name on all ACCFL event notices and other e-mails, with a hyperlink to your company/firm website.

II. Gold Sponsorship Package	\$2,250	Sponsor of the Annual Meeting & Dinner and the Fall Dinner & Advanced Seminar.
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**This package includes the following acknowledgments:**

- company/firm logo on the College's *Events* page with a hyperlink to your company/firm's website;
- verbal recognition at both dinners and the Advanced Seminar;
- company/firm logo and name on signage at all three events;
- company/firm logo and name on related event notices and e-mails.

III. Silver Sponsorship (Spring) Package	\$1,250	Sponsor of the Annual Meeting & Dinner
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**The College's 2020 Spring Dinner and Annual Meeting, Boston, MA, March 28, 2020:**

An important part of this well-attended event is the Annual Meeting, during which the College elects its new Board of Regents and Executive Committee and welcomes and inducts its newly admitted Fellows. The College recognizes outstanding achievement in the field of commercial finance law through several prestigious awards presented at this event. More information about the awards is found [here on the College website] (Time and place TBA)

**This package includes the following acknowledgments:**

- company/firm logo on the College's *Events* page, at the Annual Meeting & Dinner section;
- verbal recognition at the Annual Meeting & Dinner;
- company/firm logo and name on signage at the event;
- company/firm logo and name on the related event notices and other related e-mails.

## CURRENT SPONSORSHIP OPPORTUNITIES

<u>Sponsor Level</u>	<u>Cost</u>	<u>Benefits</u>
<b>III. Silver Sponsor (Fall) Package</b>	<b>\$1,250</b>	<b>Sponsor of the Fall Dinner &amp; Advanced Seminar</b>
<p><b>The College's Fall Dinner &amp; Advanced Seminar</b> is held each year in a different location. The 2019 event was held in Washington D.C., and the Fall 2020 event will be held in Chicago on September 12th and 13th, following the ABA Business Law Section Annual Meeting. The dinner generally begins at 6:30 on Saturday, and the Advanced Seminar is held on Sunday morning.</p> <p><b>This package includes the following acknowledgments:</b></p> <ul style="list-style-type: none"><li>- company/firm logo on the College's <i>Events</i> page, at the Fall Dinner &amp; Advanced Seminar section;</li><li>- verbal recognition at the Fall Dinner &amp; Advanced Seminar;</li><li>- company/firm logo and name on signage at the event;</li><li>- company/firm logo and name on the related event notices and other related e-mails.</li></ul>		
<b>IV. Bronze Sponsorship Package</b>	<b>\$750.00</b>	<b>Sponsor of College Briefing Calls</b>
<p><b>Briefing Calls for Fellows:</b> Throughout the year, the College hosts short updates from Fellows who attend meetings about drafting projects (Observers), as well as presentations on other topics of interest to Fellows. Past topics can be found on the ACCFL's website (<a href="#">click here</a>), and have included, among others, updates on recent projects of the Permanent Editorial Board for Uniform Commercial Code, Model Security Agreement for Limited Liability Company Interests, and the Legal Framework for Electronic Residential Mortgage Notes.</p> <p><b>This package includes the following acknowledgments:</b></p> <ul style="list-style-type: none"><li>- company/firm logo on the College's <i>Briefing Call</i> page;</li><li>- verbal recognition at the beginning of each briefing call;</li><li>- company/firm name on notices and related emails for each briefing call.</li></ul>		
<b>V. Supporting Sponsorship Packages</b>	<b>\$500.00</b>	
<b>A. Reception Sponsorship</b>		Verbal recognition at either the fall or spring dinners; company name on banner or signage at applicable event and on first notice only for the applicable dinner.
<b>B. Advanced Seminar Sponsorship</b>		Verbal recognition at the fall dinner; company name on banner or signage at the Advanced Seminar and on first notice for the Advanced Seminar.



## How to Become an ACCFL Sponsor

**If you are interested in becoming an ACCFL Sponsor,** you may simply reply to the email notice where you found the link to this Prospectus. In your reply, please state the level of sponsorship to which you wish to subscribe. Include your name and title (or information about the person you wish ACCFL to contact) and one of the College's Administrative Office staff will contact you to confirm your choice or choices, and staff will assist you in processing your request and payment. You may also directly contact the office by emailing [accfl.admin@dgallc.net](mailto:accfl.admin@dgallc.net) and someone will get back to you as soon as possible.

**If you wish to speak with someone about the Sponsorship Program, or about the College,** you may simply reply to the email notice where you found the link to this Prospectus. Please provide your name and title (or that of the person you wish ACCFL to contact), along with a phone number or alternate email address if you want us to contact someone else by phone or email. The reply goes directly to our administrative office. You may also directly contact the office at [accfl.admin@dgallc.net](mailto:accfl.admin@dgallc.net). It will be helpful if you can provide a simple explanation about the nature of your inquiry. One of our program representatives from the College's office will contact you, or your designee, as soon as possible.

Thank you in advance for your support of the College's mission, and the work it's Fellows do to enhance - and continually help to improve - the commercial financial industry!

**Norman Powell and Marshall Grodner**  
2019-2020 Sponsorship Committee Co-Chairs